



THE GUITAMMER COMPANY INC.

...leaders in low frequency sound...

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For immediate release

GUITAMMER CO. INTRODUCES BUTTKICKER® POWER AMPLIFIER

Powerful, Affordable, Easy to Use Amplifier Makes Owning and Installing the ButtKicker Shaker a Breeze!

Westerville, Ohio (August, 2003) - The ButtKicker®, the award winning low frequency audio transducer has a new companion – the ButtKicker Power Amplifier. Designed specifically for use with the ButtKicker Shaker, the new BKA1000-4 is a powerful solution designed to make installing the ButtKicker simpler and more affordable.

Features include:

- 1100 Watts @ 4 ohms
- 2100 Watts @ 2 ohms
- Class D switching technology
- Variable high cutoff, 40 to 160 Hz
- Low cutoff, 25 Hz switchable
- RCA and ¼" inputs with 160mVolt and 1.25 Volt sensitivities
- A separate pre-amplifier is not required anymore
- Five way binding post output
- 120v – 240v, switchable
- Convection cooling, i.e. no fan

Additionally, the ButtKicker Power Amplifier can power up to *four (4)* ButtKicker Shakers* when wired in series parallel, and easily handle two ButtKickers when wired in parallel, making the cost of a multiple unit installation even more affordable.

The ButtKicker Power Amplifier is available now from authorized dealers and distributors with a MSRP of \$499.95 and a street price of \$399.95.

About The Guitammer Company

Located in Westerville, Ohio, The Guitammer Company is the leader in low frequency sound products for the home theater, ProSound, music, amusement and theater industries. The ButtKicker® Shaker is used by industry leaders such as Walt Disney, IMAX, Universal Studios, Warner Bros., Creed, Pink, The Who in addition to home theater professionals and enthusiasts in more than 25 countries. For more information visit www.thebuttkicker.com. ButtKicker® is a registered trademark of The Guitammer Company.

—THE GUITAMMER COMPANY —

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